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Press release

New branch of the world's leading trade fair transport logistic Southeast Asia bringing the global industry together at the number one logistics hotspot

Messe München is hosting the first multimodal logistics trade fair in Singapore, the transport logistic and air cargo Southeast Asia. Running from November 1 to 3, 2023, the event will be the most influential meeting place for logistics, mobility, IT, and supply chain management in Southeast Asia. Singapore, which took the top spot among the 179 countries in the World Bank's Logistics Performance Index (LPI), is leading the way, but the ASEAN countries as a whole are also gaining importance as strategic logistics hubs both now and in the future. This places transport logistic in a hotspot of the industry.

The LPI ranking gave Singapore the best scores in the quality of logistics services, competence and infrastructure categories. With its favorable geographical and geopolitical location on the Strait of Malacca, the city-state is home to one of the world's most important transshipment hubs with its port. Handling a good 37 million TEU, Shanghai was the only port that was more successful last year. The Tuas Port, which was opened last year, is currently creating 65 million TEU of additional capacity. The Asia-Pacific region is one of the most important markets for air freight, as well. Overall, ASEAN countries are catching up with China, the largest consumer market and production location. These countries are also considered reliable partners from a strategic geopolitical perspective.

"Singapore has become an important asset in Messe München's strategic positioning, which for us extends far beyond Southeast Asia," explain Messe München's co-CEOs Stefan Rummel and Dr. Reinhard Pfeiffer at a press event prior to transport logistic, which will open its doors on 9 May at the Munich exhibition centre: "The fact is: Germany still belongs to the world's top group in logistics. This is precisely why the world's leading logistics trade fair, transport logistic, is held here in Munich for many years – with multiple spin-offs in China, Turkey, South Africa and now Southeast Asia, for example. Singapore is the logistics world champion. Where else, if not here, should the latest addition to the transport logistic cluster be launched?"

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Jost Lammers CEO of Munich Airport: "I congratulate Messe München on its decision to establish an offshoot of the transport logistic trade fair in Singapore. Against the background of the agreement on the liberalization of traffic rights between the EU and the ASEAN countries in 2022, the launch comes at exactly the right time and will further boost relations between the two strong economic regions. The Munich Premium Hub is already well connected to Southeast Asia with two daily flights to Singapore and Bangkok, and we are optimistic that more destinations are to come." Lammers also emphasizes, "One-third of all German airfreight volume to and from Southeast Asia is generated in the 'powerhouse of southern Germany' – this offers further growth potential for the Munich hub."

Asok Kumar, EVP Global Air Freight at DB Schenker, also sees enormous potential: "Southeast Asia is a playing field for new business opportunities in logistics. We are confident that both export growth and consumer demand will bounce back there, also because of the overall upturn of the intra-Asia consumer market. As a logistics player with presence in all Southeast Asian countries, we are prepared to support our customers' needs for end-to-end supply chain solutions in these complex yet promising markets."

Peter Dressler, Vice President Logistics, Infineon Technologies AG, confirms the great importance of Southeast Asia for Infineon: "We have sites in Malaysia, Indonesia, Singapore, Thailand and the Philippines. Many production partners are in the Southeast Asian region. Singapore is an important hub for us in logistics, not only because of its location, but also because the focus there is on highly automated and digitized logistics processes. This fits in with our own business as a semiconductor manufacturer, but above all it enables the speed and reliability that our customers and we need."

Ms Jaisey Yip, Vice President, Cargo Business Division, Changi Airport Group, adds: "Despite economic headwinds, Southeast Asia's air trades with the rest of the world continued to expand over the past four years. Given the expectation of strong long-term progress with urbanisation and industrialisation, Southeast Asia is primed for growth in manufacturing, trades and logistics. The Changi air cargo hub, being in the heart of Southeast Asia, will have a critical role to play in global supply chains, facilitating the flow of international goods with its well-developed connectivity, cargo infrastructure and capabilities."

Prof. Christopher Stoller, President of the aircargo club deutschland, who moderated the discussion, also sees positives in the further strengthening of Singapore: "We see Singapore as another important link in the international supply chains that serve Germany as a business location."

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“Singapore is the gateway to the greater Southeast Asia region and the most dynamic and exciting hotspot for transport and logistics right now. Many global companies are already active here, and many more want to come to reap the rewards of the attractive conditions. By offering transport logistic and air cargo Southeast Asia, we are creating a platform for shippers and transport and logistics service providers to develop and expand their business in the region. We are experiencing great interest in our new trade fair across all modes of transport,” remarks Michael Wilton, Managing Director of MMI Asia, Messe München’s regional subsidiary.

Messe München organizes leading global events for the transport, logistics, and air freight industries. transport logistic Southeast Asia is the latest in a series of flagship fairs that include India (Mumbai), China (Shanghai), Turkey (Istanbul), South Africa (Johannesburg), the U.S. (Miami), and the world’s largest logistics event in Munich (Germany).

To learn more, please visit <https://transportlogisticsea.com/>

About MMI Asia Pte. Ltd

A full subsidiary of Messe München GmbH, MMI Asia established in Singapore in 1992, is now embarking on a significant growth and expansion program, bringing some of Messe München’s world leading brands to the Southeast Asia market. transport logistic and air cargo Southeast Asian editions are organized by MMI Asia Pte Ltd.

transport logistic exhibitions

The international industry network of transport logistic exhibitions consists of ten events. In addition to the leading international trade fair transport logistic in Munich, transport logistic China takes place every two years in China, and the transport logistic China Forum alternates with it every year, both in Shanghai. In Turkey, Messe München and EKO Fair Limited organize the logitrans International Transport Logistics Exhibition in Istanbul every year. Messe München is organizing transport logistic Americas, which will be held every two years in Florida starting in November 2022. From November 2023, transport logistic Southeast Asia will also be held in Singapore for the first time. At all trade fairs, the air cargo sector plays an essential role. As part of transport logistic in Munich, air cargo Europe is the world’s largest air cargo trade fair, while air cargo China is the leading event in Asia. In addition, air cargo India and air cargo Africa are independent trade fairs. Also part of the transport logistic exhibitions is the cooperative transport logistic India @ CTL in Mumbai, India.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München

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organizes trade shows in China, India, Brazil, South Africa and Turkey. With a network of associated companies in Europe, Asia, Africa, and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.