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transport logistic Southeast Asia and air cargo Southeast Asia (tlacSEA) 2025 to Advance Regional Connectivity and Logistics Transformation

Jakarta, 15 August 2025 – As Southeast Asia continues its rise as a global trade and logistics powerhouse, **transport logistic Southeast Asia and air cargo Southeast Asia (tlacSEA)** will convene over 10,000 logistics professionals, more than 300 exhibitors, and 90+ expert speakers from October 29–31, 2025, at Sands Expo & Convention Centre, Singapore. The event will spotlight supply chain innovation, cross-border connectivity, and sustainable logistics across the region.

With rising intra-ASEAN trade, surging e-commerce activity, and a push for decarbonization, Southeast Asia's logistics systems are undergoing rapid transformation. tlacSEA 2025 offers a timely platform for governments, solution providers, freight forwarders, and shippers to explore opportunities in digital integration, infrastructure development, and regional alignment. From AI-enabled freight optimization to multimodal innovations and green logistics strategies, the event will showcase the technologies and partnerships shaping the future of supply chain connectivity.

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Indonesia: Driving Digital Transformation for Logistics Efficiency

The high cost of national logistics continues to challenge Indonesia's competitiveness. As an archipelagic nation with complex geography, Indonesia is turning to digitalization and technology to build an efficient, integrated, and globally competitive logistics ecosystem.

As Southeast Asia's largest economy, Indonesia is rapidly modernizing its logistics sector to support a growing industrial base expected to contribute over 21% of the national GDP by 2030. Strategic infrastructure projects—including the Trans-Sumatra Toll Road, port upgrades, and expansion of logistics hubs beyond Java—are opening new trade corridors across the nation.

On August 15, 2025, tlacSEA Connect Indonesia took place in Jakarta in partnership with the **Indonesian Chamber of Commerce and Industry (KADIN)** and national logistics associations at Menara KADIN Indonesia. The half-day session brought together policymakers, manufacturers, logistics providers, and technology innovators to explore Indonesia's digital ambitions and its strategic role in enhancing regional trade flows.

Industry leaders and key stakeholders explored how technology and digital transformation can reduce logistics costs and promote Indonesia's participation in tlacSEA 2025.

Key focus areas included:

- Boosting trade efficiency across Indonesia's multi-island logistics networks
- Digitizing port operations and streamlining customs through national platforms
- Advancing cost reduction strategies in logistics to support GDP growth targets

Insights from Indonesia's Industry Leaders

M. Akbar Djohan, Chairman of the Indonesian Logistics & Forwarders Association (ALFI), highlighted in his speech that digitalization is essential to resolving Indonesia's logistics bottlenecks. "Logistics efficiency is the key to reducing national distribution costs. Through collaboration and technology, we can strengthen an integrated logistics ecosystem, support MSMEs, and open wider market opportunities," he said.

Indonesia has emerged as a regional logistics growth hub, driven by infrastructure upgrades, port modernization, and accelerated supply chain digitalization. This momentum positions the country to play a strategic role in shaping Southeast Asia's logistics transformation.

"Indonesia plays a critical role in Southeast Asia's logistics transformation, from infrastructure development to supply chain digitization," said Michael Wilton, CEO & Managing Director, MMI Asia Pte Ltd. "Through tlacSEA Connect Indonesia and the main event in Singapore, we aim to align national priorities with regional strategies and support practical solutions for long-term growth."

Teguh Anantawikrama, Vice Chairman of KADIN for Technology Transformation, MSMEs, and Digitalization, emphasized that Indonesia's participation in tlacSEA 2025 is more than an exhibition—it is a strategic platform to showcase the strength of the national logistics ecosystem. "KADIN encourages businesses not only to attend but also to actively contribute to the global dialogue on digitalization and logistics efficiency. We want to demonstrate that Indonesia is ready to compete and collaborate regionally," he explained.

Other prominent speakers included Ali Moertopo, Deputy III of the Coordinating Ministry for Economic Affairs of the Republic of Indonesia; Mahendra Rianto, Chairman of ALI; Liana Trisnawati, Chairwoman of ABUPI; Utami Prasetiawati, Chairwoman of PPLBI; and Iman Sedayu Puspongoro, Chairman of ALDEI.

tlacSEA Connect Indonesia is expected to generate positive media coverage highlighting Indonesia's support for tlacSEA 2025, encourage Indonesian logistics players to engage internationally, produce strategic recommendations on logistics digitalization for the regional forum, and strengthen collaboration among logistics associations to boost national efficiency and connectivity.

Regional Platform, Global Reach

Held in Singapore, one of the world's most connected logistics hubs, tlacSEA 2025 offers a central stage for regional players to engage with global innovation, policy dialogue, and commercial opportunities.

Alongside its dynamic exhibition showcase, tlacSEA 2025 will continue to advance Southeast Asia's role in driving logistics innovation, trade integration, and supply chain resilience at scale. The conference program will feature country-focused sessions—including follow-ups to the Jakarta roadshow on Indonesia's logistics transformation—as well as deep dives into key markets such as Malaysia, Vietnam, and others. These sessions will offer targeted insights into

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national priorities and their alignment with regional strategies for growth and collaboration.

Looking Ahead

With Southeast Asia at the forefront of global trade transformation, tlacSEA 2025 will unite industry leaders, innovators, and policymakers to shape the next decade of logistics and connectivity. Catalyzing partnerships, policy alignment, and sustainable growth, the event will provide a unique platform for turning bold ideas into practical solutions—driving progress not only for the region but for global supply chains.

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About transport logistic Southeast Asia and Air Cargo Southeast Asia

transport logistic Southeast Asia and air cargo Southeast Asia (tlacSEA), is the latest edition of the world's largest trade show for transportation and logistics industry. It is poised to become the most influential meeting place for the logistics, mobility, IT, supply chain management, and air cargo industries in Southeast Asia. Having been awarded "Debut Event of the Year" at the Singapore MICE Awards in 2024, the event provides a comprehensive overview of the industry, offering valuable insights into the latest trends and challenges.

About MMI Asia Pte. Ltd

Established in 1992, MMI Asia is the wholly owned subsidiary and the regional headquarters of Messe München GMBH (MMG) and is one of the world's largest and leading exhibition organizers. MMI Asia's portfolio of events includes editions of world-leading trade fairs from Munich – transport logistic & air cargo, analytica, ceramitec; as well as industry-specific events such as Glasstech and Fenestration Asia, Asia Climate Forum, and Singapore International Water Week. MMI Asia also provides consultancy in professional trade fair and conference management to government bodies, international trade and promotion organizations, and trade associations. For more information, please visit www.mmiasia.com

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About Messe München

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its about 90 trade fairs worldwide. These include twelve of the world's leading trade fairs such as bauma, BAU, IFAT, electronica, and ISPO. Messe München's portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its subsidiaries, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S. With a network of more than 15 affiliated companies and almost 70 representations worldwide, Messe München is active in more than 130 countries. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors in Germany and abroad.

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